



MAY 12, 2026

FUNDRAISING EVENT

CELEBRATE THE  
PLEASURE  
OF EATING

LE CATHCART

Place Ville Marie, Montreal, QC H3B 0E9

aneb<sup>+</sup>  
Fondation

SPONSORSHIP PROGRAM

# CELEBRATE

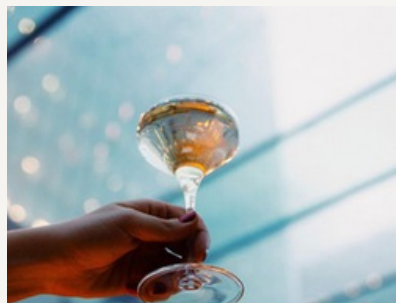
## *the pleasure of eating*

It is with great pleasure that we invite you to the ANEB+ Foundation's fundraising evening, themed "Celebrating the Pleasure of Eating": an event marked by solidarity and hope. On Tuesday, May 12, at Cathcart in Place Ville-Marie, this unique and prestigious evening will embody the commitment of a community that is coming together in support of eating disorders.

Eating disorders (EDs) can affect any of us, without distinction. They are serious mental health disorders and are the mental illness with the highest mortality rate. They are often surrounded by stigma and silence, which makes it difficult to seek help and support. In a healthcare system that is already under strain and where wait times can be long, the free professional help and support offered by ANEB has become indispensable for those struggling with an ED, as well as for their loved ones. By participating in the ANEB+ Foundation's fundraising evening, you are playing a vital role in raising awareness of these crucial issues.

The funds raised at this event will play a crucial role in supporting our initiatives. They will help provide immediate, free assistance to people struggling with eating disorders and their loved ones. These resources will also strengthen awareness, education, and training programs, ensuring a comprehensive and tailored response to the needs of the affected community. Your generosity will directly contribute to maintaining and improving the crucial services provided by ANEB, helping to save lives and promote a greater understanding of eating disorders.

We look forward to sharing this memorable evening with you, joining forces for the cause of eating disorders and helping people struggling with EDs rediscover "the pleasure of eating."



### PROGRAM

- 5:30 p.m. Arrival of guests
- 6:00 p.m. Cocktail bites
- 6:30 p.m. Speeches
- 6:45 p.m. Service at stations
- 8:30 p.m. Drawing
- 9:00 p.m. End of the evening



**The ANEB+ Foundation's** mission is to support Anorexia and Bulimia Quebec (ANEB) in its efforts to provide free or low-cost assistance, support, and prevention services for eating disorders throughout Quebec.

Thanks to the ANEB+ Foundation, we are realizing our vision of creating Maison ANEB, a unique place entirely dedicated to listening, supporting, and preventing eating disorders... a project we can't wait to share with you.

## did you know that...

In Quebec, nearly **300,000** people suffer from an eating disorder.

Eating disorders are still too often considered to be a reflection of a whim or a passing crisis.

A person may be placed on a waiting list for up to a year before receiving assistance for their eating disorder. This wait time may be influenced by factors such as the severity of the case at the time of assessment.

Eating disorders affect people of all ages, ranging from 5 to over 80, regardless of ethnicity, gender identity, or sexual orientation.

Men account for a fairly high proportion of people who suffer from binge eating disorder (two men for every three women).

## IMPACT

Together,  
we change lives

Thanks to the support of our partners, ANEB can accomplish what would otherwise be impossible.

Your contribution is a driving force for change that directly transforms the lives of thousands of people across Quebec.

Together, here is what we accomplish:

- Reduce delays in accessing vital support
- Save lives by intervening earlier
- Offer free and accessible services throughout the province
- Support families
- Equip and educate the community, schools, youth, and professionals

OVER  
**38 Years**

of supporting Quebecers with eating disorders

MORE THAN  
**40 000**

people benefited directly from our services in 2024-2025

PRESENT IN  
**150+**

schools, youth centers, and community centers

# SPONSORSHIP PLAN

## Host of the Evening \$100,000 and above

Become the presenting partner of our fundraising event and enjoy unparalleled visibility. This unique sponsorship level puts your company in the spotlight and showcases your commitment to a cause that affects thousands of people.



Why choose this level ?

- 01. Maximum visibility**  
your logo and name associated with the event on all promotional materials (posters, social media, website, program).
- 02. Privileged speaking opportunity**  
address our audience directly at the opening or closing of the event.
- 03. Stage presence and media coverage**  
official acknowledgments throughout the evening, mentions in press releases, and media coverage.
- 04. VIP experience**  
privileged access for your guests and colleagues, in a unique and memorable setting.
- 05. Tangible impact**  
your support helps advance our mission in concrete terms and inspires other companies to get involved.

Make your company shine and demonstrate your social leadership by becoming the sponsor who will host the evening and leave a lasting impression.

# SPONSORSHIP PLAN

SPONSORSHIPS	CHAMPION OF THE CAUSE	DEFENDER	SUPPORTER	PROTECTOR	BENEFACTOR	COLLABORATOR	SERVICES
Total amount	50 000\$	35 000\$	25 000\$	15 000\$	10 000\$	5 000\$	*applicable for prizes valued at \$2,500 or more
Exclusivity in your field of business and title sponsor	▪						
Video message from a representative of your company shared on social media and our website (2 or 3 broadcasts)	▪						
Speech by a representative of your company at our fundraising event (if desired)	▪	▪					
Acknowledgment of your company in our press releases, including a quote from a representative	▪	▪					
Exclusive commercial offer from your brand to our members (certain conditions apply)	▪	▪	▪				
Portrait of your company and involvement in our communication tools (social media, newsletter, bulletin)	▪	▪	▪				
Content offering for your company Information session for your employees	▪	▪	▪	▪			
Placement (banner or flag) and distribution of promotional materials to our guests during our fundraising event	▪	▪	▪	▪			
Logo and hyperlink to your company's website on our website	▪	▪	▪	▪			
Banner at the bottom of our newsletter with your logo	▪	▪	▪	▪			
Your company logo on our website (without hyperlink)	▪	▪	▪	▪	▪		
Mention of your company in our annual report	▪	▪	▪	▪	▪	▪	
Your company logo in our program and on our banners at the fundraising evening	▪	▪	▪	▪	▪	▪	
Networking at our fundraising event (tickets offered)	20	10	10	8	6	4	2

# SERVICE SPONSORS

Service sponsors play a vital role in the success of our fundraising event. They benefit from direct visibility with guests, right where their contribution comes to life.

We can also count on partners who offer high-end prizes for our raffle, a highlight of the evening and an important source of fundraising. Presented on site and showcased in our visual materials, these prizes always generate great excitement among participants.

Becoming a service sponsor means offering concrete support to ANEB while enjoying privileged visibility. It's a wonderful way to contribute to our mission and make a real difference in the lives of people affected by eating disorders.

**\$15,000**

- Official beverage partner, benefiting from unique visibility and direct association with the experience.
- Benefits of being a "Protector" sponsor
- Company name mentioned on posters at the bar and in the hall, and in announcements during the event.
- Company logo on the acknowledgment banner and on-screen presentation.
- Mention of your company in our annual report.
- Company logo on our website (event page).
- Networking at our fundraising evening (8 tickets).

## BAR

**\$7,500**

- Sponsoring the photo booth gives your company the opportunity to have its logo appear on the ANEB website, where all the photos from the evening will be posted.
- Mention of your company in our annual report
- Company logo on the thank-you banner and on-screen presentation.
- Networking at our fundraising evening (5 tickets).

## PHOTOBOOTH

**\$7,500**

- Sponsoring the welcome cocktail reception (sparkling wine) allows your company to be associated with this special moment. As a partner in this event, you will benefit from direct visibility at the location where the cocktail reception is held.
- Company logo on the thank-you banner and on-screen presentation.
- Mention of your company in our annual report.
- Networking at our fundraising evening (5 tickets).

## WELCOME COCKTAIL

**\$5,000**

- Sponsoring the coat check allows your company to be associated with this welcoming moment. As a partner in this gesture, you benefit from direct visibility at the coat check.
- Company logo on the thank-you banner and on-screen presentation.
- Mention of your company in our annual report.
- Networking at our fundraising evening (4 tickets).

## COAT CHECK

**\$5,000**

- Sponsoring the dessert table allows your company to be associated with our culinary circuit celebrating the pleasure of eating.
- Direct visibility in the area where desserts are presented and tasted.
- Your company logo on the thank-you banner and on screen.
- Mention in our annual report.
- Networking at our fundraising evening (4 tickets).

## DESSERT TABLE

It's not just cash sponsorships that are valuable! Donate goods or services as part of our raffle during the evening

- Mention of your company in our annual report
- Your company logo in our program and on our banners during the evening
- Networking at our fundraising evening (2 tickets - applicable for prizes valued at over \$2,500)

## GOODS AND SERVICES



# Sponsorship form

Join us in our mission to support people affected by eating disorders. By becoming a sponsor, you contribute to raising awareness, funding essential services, and improving resources for thousands of Quebecers in need.

Fill out the form below to confirm your commitment and join a network of partners determined to make an impact. We will contact you to finalize the donation amount.

Your support makes all the difference. Thank you for contributing to ANEB's mission!

Company: \_\_\_\_\_

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

Email: \_\_\_\_\_

## I would like to sponsor the evening

Please check the type of sponsorship

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Cause Champion (\$50,000) | <input type="checkbox"/> Defender (\$35,000)        | <input type="checkbox"/> Supporter (\$25,000)   |
| <input type="checkbox"/> Protector (\$15,000)      | <input type="checkbox"/> Benefactor (\$10,000)      | <input type="checkbox"/> Collaborator (\$5,000) |
| _____  |   |   |
| <input type="checkbox"/> Bar (\$15,000)            | <input type="checkbox"/> Welcome cocktail (\$7,500) | <input type="checkbox"/> Coat check (5,000 \$)  |
| <input type="checkbox"/> Photobooth (\$7,500)      | <input type="checkbox"/> Dessert station (\$5,000)  |   |

Please send this completed form, along with your company logo in color and vector format, to

**[k.sauve@anebquebec.com](mailto:k.sauve@anebquebec.com)**

We thank you in advance for your generosity.

# SUPPLIER/PARTNER OF GOODS AND SERVICES

We are constantly looking for professional partners who, thanks to their respective areas of expertise, can help us make this event a success. Get involved in our cause and promote your product or service to a prestigious business clientele.

In exchange for your valuable products or services, we will be happy to offer you the same value in visibility as indicated in the sponsorship plan.

I want to be a supplier or partner for goods and services.

Company: \_\_\_\_\_

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

Email: \_\_\_\_\_

Details and description of the product/service:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_


\_\_\_\_\_

Value of product/service: \$\_\_\_\_\_

(Please note that tax receipts are not issued for sponsorships.)

Please send this completed form, along with your company logo in color and vector format, to [k.sauve@anebquebec.com](mailto:k.sauve@anebquebec.com)

Thank you in advance for your generosity. Your support makes a real difference to people living with eating disorders and those who support them.  
Thanks to you, we can truly change lives.

 **\$350** Per person (1)  
**\$3,250** Group of (10) people  
A tax receipt will be emailed upon purchase.

To purchase **tickets**, simply scan this QR code.



Thanks to your support, we can offer more hope, listening, and resources to those living with eating disorders, as well as their loved ones.

Thank you for helping to build a future where no one goes through this alone.

*Thanks you*

Any questions?

**Kim Sauvé**

Head of events and philanthropic development

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