

CHARITY EVENT MAY 16TH 2023 5:30 PM

LE CATHCART

1 Place Ville Marie,
Montreal, QC H3B 0E9



Honorary Co-Presidents' Message

May 16th will mark the return of the Anorexia and Bulimia Quebec (ANEB) fundraising event. Since we've been unable to hold this event for the past few years, we're particularly pleased to invite you to come out and celebrate the pleasure of eating with us this year.

While the pandemic forced us to postpone this event, the repercussions of such a hiatus were significant for our clientele and are still being felt today. ANEB experienced a dramatic increase in requests for our services during the pandemic, which proved to be an extremely difficult time for people struggling with eating disorders (EDs). Although the pandemic is behind us, their needs are more numerous, complex and diverse than ever before.

Eating disorders are mental health issues that do not discriminate. Anyone can develop a disordered relationship with food. Since the health care system has been weakened and weighed down by the pandemic, the free professional support offered by ANEB is crucial for people with disordered eating and their loved ones. ANEB has been providing services for 35 years—services that precede and complement the medical and therapeutic treatments dispensed by the health care system. ANEB has also been working all these years to raise awareness about eating disorders at the community level.

We have been involved with ANEB for well over a decade, as members of the Board of Directors and through our fundraising activities. The assistance assured by ANEB is only possible thanks to your financial support. After a three-year hiatus, we are delighted to invite you to join us on May 16th, to celebrate the joy of food. Your donations and sponsorships will enable ANEB to continue its mission of helping people with EDs rediscover the "pleasure of eating."



Sophia Zito
Co-producer and co-host
d'Intention Inc



Sybil Dahan Chair of the Board of Directors ANEB



Martin Roberge
M.SC, CFA, Portfolio Strategist and
Quantitative Analyst at Canaccord
Genuity



Jean-Philippe Cousineau Managing Director Co-Head Institutional Equity Sales at National Bank Financial

DID YOU KNOW?

1

Did you know that eating disorders continue to be considered by some as life choices and about vanity? Did you know that eating disorders have the highest mortality rate of any mental illness. 9

Did you know that between 5% and 20% of people who suffer from anorexia in Canada, die from complications related to their eating disorder?

2

Did you know that approximately 300 000 people in Quebec are at risk of developing an eating disorder? 6

Did you know that some people can wait for a year or more before receiving the help they need? The severity of the eating disorder may influence the waiting time.

10

Did you know that 80.97% of adolescents and 75.38% of adults diagnosed with an eating disorder actually suffer from an « Eating Disorder Not Otherwise Specified » making this the most popular eating disorder?

3

Did you know that men also suffer from eating disorders? Between 5% to 10% of those suffering from anorexia and between 10% to 15% of those suffering from 7

Did you know that men represent the highest proportion of those diagnosed with Binge Eating Disorder (2 men for 3 women)? 11

Did you know that there has been an increase of 44% in the number of hospitalizations for eating disorders at the CHU Ste-Justine between 2008 and 2013?

4

Did you know that according to The Canadian Society of Pediatrics (2003), eating disorders are the third common chronic illness among adolescents?

8

Did you know that children as young as 9 years old are hospitalized at the CHU Ste-Justine for anorexia? 12

Did you know that approximately 3% of women suffer from a severe eating disorder and that at least 10% of women between the ages of 13 and 30 in Quebec suffer from a moderate to severe eating disorder?

CHARITY EVENT

ANEB's Charity Event will be held on May 16th, 2023, at Le Cathcart, 1 Place Ville Marie, under the theme "Celebrating the Pleasures of Eating".

Join us for an unforgettable evening of discovery, creativity, and Asian cuisine by Chef Pinou Thong, a former sous-chef of the renowned Park restaurant. Our festive atmosphere is sure to delight, as we host approximately 400 distinguished guests from Quebec's esteemed business community.





AGENDA FOR THE EVENING

- · 5:30 p.m. Arrival of guests
- · 6:30 p.m. Speeches
- 6:45 p.m. Festive hors d'œuvres with food bars
- 9:00 p.m. Close of evening



SPONSORSHIP PLAN

Sponsorship	CHAMPION	DEFENDER	SUPPORTER	ADVOCATE	BENEFACTOR	CONTRIBUTOR	SERVICES
Total	50 000\$	35 000\$	25 000\$	15 000\$	10 000\$	5 000\$	
What you will receive							
Exclusivity in your business line and title sponsorship	•						
Video message from a representative of your company shared on social media and our Web site (may be posted 2 or 3 times during the year)	•						
Speech by a representative of your company at our Benefit Gala (if desired)	•						
Acknowledgment of your company in our press releases, including a quote from one of your representatives	•	•					
Access to our members for an exclusive market offer of your brand (certain conditions apply)	•	•					
Profile of your company and its involvement in our communication tools (e.g., social media and newsletter)	•	•	•				
Content offering for your company	•	•	•				
Information session for your employees	•	•	•	•			
Placement of a banner or flag a events and distribution of promotional material to guests at our Benefit Gala	•	•	•	•			
Your logo on our Web site with a link to your company's site	•	•	•	•			
Banner with your logo as a page footer in our newsletter	•	•	•	•			
Your company's logo on our Web site (no link)	•	•	•	•	•		
Reference to your company in our annual report	•	•	•	•	•	•	•
Your company's logo in our program and on banners at the gala	•	•	•	•	•	•	•
Networking at our fundraising gala (no. of tickets)	20	10	10	8	6	4	2

REGISTRATION FORM

k.sauveaneb@gmail.com

Business:	
First Name:	Name:
Contact Person:	
Address:	State: Postal Code:
Telephone:()	Fax:()
e-mail:	
I wish to sponsor the evening please check the level of sponsorship Champion (50 000 \$) Defender (35 Advocate (15 000 \$)	-
I wish to buy tickets please check the type and number of tickets TICKETS \$300 x = \$ (a tax receipt of \$175 will be issued) PURCHASE OF 10 TICKETS \$2 750 x = \$	
(a tax receipt of \$1 500 will be issued) I wish to make a monetary donat	ion
In the amount of: \$ (you will be given	a tax receipt)
Here is my check addressed to the order of ANEB Qu	uébec 🔲 I wish to receive an invoice
FOR FURTHER INFORMATION, PLEASE CONTACT	oment at E1/ 266 00// OD 1 800 670 0007 OD

PLEASE SEND YOUR COMPLETED REGISTRATION AND YOUR CHECK TO THE FOLLOWING ADDRESS:

ANEB QUEBEC / 5500, TRANSCANADIENNE, POINTE-CLAIRE, QUÉBEC H9R 1B6

PARTNER/SUPPLIER . OF GOODS AND SERVICES

We are continually seeking professional partners who, in light of their expertise, can help us make this event a success. By supporting our cause, you raise awareness for your product or service among prestigious business clients.

In exchange for your product or service, we offer you the same value in visibility, as outlined in our sponsorship plan.

I wish to be a partner or supplier of goods and services.

Business:	
First Name:	Last Name:
Contact Person:	
Address:	
Telephone : ()	
E-mail :	
Product/Service Details	
Description of the product/service:	
Value of the product/service: \$	
(Dlagge note that a tay receipt is not issued for sponsorships)	

Kindly send this duly completed form as well as a vector file (.Al or .EPS) for your organization's logo to k.sauveaneb@gmail.com.

We sincerely thank you for your generosity. Your donations are crucial in helping us ensure this fundraising event is a success.





514 630-0907 1 800 630-0907

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